




Delaware County Chamber of Commerce

Driving Business Forward.

2019 MEMBER SPONSORSHIP & ADVERTISING OPPORTUNITIES



The Delaware County Chamber of Commerce organizes and supports over 100 programs and events per year for our members. Ranging from focused seminars on a specific topic to our signature events with hundreds of attendees, there are plenty of opportunities to present your company to a targeted audience. In addition to the event itself, there's immediate exposure where our events are featured, on the chamber's website & social media pages and promoted by local media partners.

Investing in the chamber symbolizes your commitment to ensuring that Delaware County continues to be a premier business community while at the same time providing your business with the recognition and publicity needed to thrive in today's fast-paced economy. The Delaware County Chamber of Commerce provides an economical way for you to market your business locally and boost your business' image among consumers, but more specifically, among other businesses.

Enclosed are the marketing opportunities that will fit any budget and together, we can build a package catered to fit your needs. Don't miss the opportunity to partner with us at the Chamber to help your company gain exposure and build lasting relationships with key business leaders throughout Delaware County.

- Trish McFarland, President

CHAMBER FOOTPRINT



delcochamber.org - Average 4k visitors monthly



2,320 followers



2,694 followers



830 followers



964 followers

Over 1,200 total chamber members.

SMALL BUSINESS PACKAGE

Includes 3 Events:

Small Business Awards – March 28, 2019

B2B Expo – May 9, 2019

Annual Membership Luncheon – June 19, 2019

GOLD SPONSOR

\$5,400

- 2 VIP Tickets & Table of 8 (10 tickets)
- Logo on Chamber event webpages – *links to sponsor site*
- Logo on event focused blasts – *links to sponsor site*
- Logo on print materials & program books
- Full page ad in program books*
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases
- Availability to introduce an honoree**
- High-top table display at Small Business Awards**
- 12'x12' Booth at Trade Show in prominent location**

SILVER SPONSOR

\$3,000

- Table of 8
- Logo on Chamber Event webpages – *links to sponsor site*
- Logo on event focused blasts – *links to sponsor site*
- Logo on print materials & program books
- 1/2 page ad in program books*
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases
- High-top table display at Small Business Awards**
- 10'x10' Booth at Trade Show in prominent location**

Save with package pricing!

Cost to sponsor one these events individually:

Gold - \$2,500 **SAVE \$2,100**

Silver - \$1,500 **SAVE \$1,500**

Bronze - \$500



Note: Logo display is ordered and sized based on sponsorship tier.

Any member participating in a package gets a minimum of a ½ page ad in program book, also are the only sponsors offered a cocktail display.

*Availability limited to the Small Business Awards and Annual Membership Luncheon

**Availability is limited to 1 event only.

SMALL BUSINESS PACKAGE

Includes 3 Events:

- Small Business Awards – March 28, 2019
- B2B Expo – May 9, 2019
- Annual Membership Luncheon – June 19, 2019

BRONZE SPONSOR

\$1,500

- 4 tickets
- Logo on chamber event webpages – *links to sponsor site*
- Logo on event focused blasts – *links to sponsor site*
- Logo on print materials & program books
- 1/2 page ad in program books*
- Logo displayed on presentations
- Verbal recognition during events
- 6'x 6' Booth at Trade Show in Prominent Location**



MORE DETAILS

Small Business Awards

Thursday, March 28
Drexelbrook Events Center
Attendees: 250+

Keynote:

Demographic: Small Business Owners, Sponsors, Sole Proprietors, County & State Elected Officials

Recognitions:

- Small Business of the Year
- Small Business Person of the Year
- Small Family Business of the Year
- Entrepreneur of the Year

B2B Expo

Thursday, May 9
Harrah's Philadelphia
Attendees: 200+

Exhibitors: 50+, Business to Business-Driven Companies, Restaurants/Caterers, Retail and Sales

Attendees: Business owners & professionals looking to shop, network & learn.

Annual Membership Luncheon

Wednesday, June 19
Springfield Country Club
Attendees: 200 - 250

Demographic: Chamber Board Members, Chamber Foundation Supporters, Sponsors, County Council

Recognitions:

- Outgoing/Incoming Board Members
- Graduates of the *Leadership Delaware County* program
- Chamber Foundation Youth Awards
- Lifetime Achievement Award

Attendance at events are also honoree driven and draw different crowds based on who is being recognized.

GOVERNMENT ADVOCACY PACKAGE

Includes 4 Events:

- State of the County – Spring 2019
- State Senate Forum – Spring 2019
- State House Forum – Fall 2019
- Federal Forum – TBD

GOLD SPONSOR

\$5,500

- 2 VIP Tickets & Table of 8 (10 tickets)
- Logo on Chamber event webpages – *links to sponsor site*
- Logo on event focused blasts – *links to sponsor site*
- Logo on print materials & program books
- Full page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Post event photo with Elected Officials in attendance
- Inclusion in post press releases



SILVER SPONSOR

\$3,500

- Table of 8
- Logo on Chamber Event webpages – *links to sponsor site*
- Logo on event focused blasts – *links to sponsor site*
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases



GOVERNMENT ADVOCACY

Includes 4 Events:

- State of the County – Spring 2019
- State Senate Forum – Spring 2019
- State House Forum – Fall 2019
- Federal Forum – TBD

BRONZE SPONSOR

\$1,500

- 4 tickets
- Logo on Chamber Event webpages – *links to sponsor site*
- Logo on event focused blasts – *links to sponsor site*
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases



Note: Logo display is ordered and sized based on sponsorship tier. If any additional Government Affairs forums are added to the 2018 slate, as a package sponsor, you will also be included as a sponsor for those events at the same level agreed upon. All levels get a minimum of a ½ page ad in program.

MORE DETAILS

Government Affairs Events

Attendees: 70-100

Demographic: Larger employers are trending for these events (Boeing, Monroe Energy, Mercy Health, SJU, etc.)

The Chamber hosts a variety of the events listed below, coordinating with the schedules of local elected officials.

- **State of the County**
- **State House Forum**
- **State Senate Forum**
- **Federal Forum**
- **Township Forum**

Learn more about legislation happening in Harrisburg that will affect business in Delaware County during these events and at the Government Affairs Committee meetings.

WOMEN POWER PACKAGE

Includes 3 Events:

WIL Power Luncheons – May 2019 & November 2019

ATHENA® Leadership Luncheon – Fall 2019

GOLD SPONSOR

\$5,000

- 2 VIP Tickets & Table of 8 (10 tickets)
- Logo on Chamber event webpages – *links to sponsor site*
- Logo on event focused blasts – *links to sponsor site*
- Logo on print materials & program books
- Full page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases

SILVER SPONSOR

\$3,000

- Table of 8
- Logo on Chamber Event webpages – *links to sponsor site*
- Logo on event focused blasts – *links to sponsor site*
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases



WOMEN POWER PACKAGE

Includes 3 Events:

WIL Power Luncheons – May 2019 & November 2019

ATHENA® Leadership Luncheon – Fall 2019

BRONZE SPONSOR

\$1,200

- 4 tickets
- Logo on Chamber Event webpages – *links to sponsor site*
- Logo on event focused blasts – *links to sponsor site*
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases

SUPPORTING SPONSOR

\$750

- 2 tickets
- Logo on Chamber Event webpages – *links to sponsor site*
- Logo on event focused blasts – *links to sponsor site*
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases

MORE DETAILS

Women in Leadership (WIL) Power Luncheons

Panel based lunches with discussion around a theme/topic.

Attendees: 100+

Demographic: Majority Women, Topic Specific Industries, Sponsors, Few Elected Officials.

ATHENA® Leadership Luncheon

Attendees: 150+

Demographic: Keynote Speaker, Majority Women, Sponsors, Few Elected Officials, Honoree Driven Audience

Honorees:

- Annual ATHENA® Recipient



ANNUAL DINNER

Chamber's Largest Event of the Year!

December 4, 2019



PLATINUM SPONSOR

\$6,000

- 2 VIP Tickets & Table of 10 (12 tickets)
- Logo on Chamber event webpages – *links to sponsor website*
- Logo on event focused blasts – *links to sponsor website*
- Logo on print materials & program books
- Full page, color ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases

GOLD SPONSOR

\$4,500

- Table of 10
- Logo on Chamber event webpages – *links to sponsor website*
- Logo on event focused blasts – *links to sponsor website*
- Logo on print materials & program books
- Full page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press release

ANNUAL DINNER

Chamber's Largest Event of the Year!
December 4, 2019

SILVER SPONSOR

\$3,000

- Table of 8
- Logo on Chamber Event webpages – *links to sponsor website*
- Logo on event focused blasts – *links to sponsor website*
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases

BRONZE SPONSOR

\$1,500

- 4 tickets
- Logo on Chamber Event webpages – *links to sponsor website*
- Logo on event focused blasts – *links to sponsor website*
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Recognition during events
- Inclusion in post press releases

SUPPORTING SPONSOR

\$500

- 2 tickets
- Logo on Chamber Event webpages – *links to sponsor website*
- Logo on event focused blasts – *links to sponsor website*
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Recognition during events
- Inclusion in post press releases

MORE DETAILS

Annual Dinner

Wednesday, December 4
Drexelbrook Events Center

Attendees: 400+

Demographic: Keynote Speaker, Board Members, Sponsors, Most Local Elected Officials, Larger Companies, Higher-Level Executives, Honoree Driven Audience, etc.

Honorees:

- Company of the Year
- Citizen of the Year
- Nonprofit of the Year
- Young Professional of the Year
- Community Impact Award
- Economic Development Award





The Foundation of the Delaware County Chamber of Commerce

Advancing Business Leadership and Education

Established in 2003, the Foundation of the Delaware County Chamber of Commerce is a 501(c)3 organization whose mission is to enhance the business community, while recognizing youth are the leaders of tomorrow. FDCCC supports and facilitates economic initiatives, educational programs and leadership development. ABL - "Advancing business, leadership, and education"

YOUTH PROGRAM SPONSOR

Includes:

- Youth Leadership Academy - April 29 – May 1, 2019
- Youth Award – Presented at Chamber’s Annual Luncheon
- Career Awareness – November 2019

Presenting

\$10,000

- Opportunity to address the crowd at reception
- Co-present Youth Awards
- Logo on shirt (YLA) & printed materials
- Promotional material distributed to participants
- Presence on all web & social media
- Sponsor listing in all press releases
- Premiere booth location @ Career Awareness

Gold

\$5,000

- Opportunity to address the crowd at reception
- Logo on shirt (YLA) & printed materials
- Promotional material distributed to participants
- Presence on all web & social media
- Sponsor listing in all press releases

PROGRAM STATS



Youth Leadership Academy

The Youth Leadership Academy (YLA) for Delaware County high school sophomores provides an outstanding opportunity for area tenth graders to meet and work with local business, government community and media leaders. For young people, becoming a leader is not something that just happens. Leadership develops through experiences and interactions with real-life leaders who can share their stories and teach young people what they’ve learned in their careers. In order to make this opportunity free of charge to local students, we ask that Businesses in Delaware County make a donation to help defray costs. Help us provide Delaware County young people with an opportunity to interact with County leaders in business, government, nonprofits and the media.

Attendees: 30 - 10th Grade Students



YOUTH PROGRAM SPONSOR

Includes:

Youth Leadership Academy April 29 – May 1, 2019
Youth Award – Presented at Chamber’s Annual Luncheon
Career Awareness – November 2019

Silver \$2,500

- Logo on shirt (YLA) & printed materials
- Presence on all web & social media
- Sponsor listing in all press releases

Youth Award \$1,000

- Sponsor of Youth Award in June
- Presence on all web & social media
- Sponsor listing in all press releases

Sponsor a Student \$500

- Logo on shirt (YLA) & printed materials
- Presence on all web & social media
- Sponsor listing in all press releases



PROGRAM STATS

Youth Award

To be presented at the Chamber’s Annual Membership Luncheon June 19, 2019 at Springfield Country Club. See page 2 for those event statistics.

A Youth in Excellence award will be presented to a Youth who has exhibited outstanding service to the community.

Career Awareness

The Career Awareness is a two-fold opportunity. The Career Awareness Fair allows businesses to setup a booth for Delaware County high school students to come learn about different careers. Students are able to question and educate themselves on potential fields of interest. Top industries of interest are offered the opportunity do an auditorium presentation in shifts during the fair. Lunch is provided. The second piece is some business people of different fields are invited to present to middle school students at their school.

Attendees: 200 High School Students



LEADERSHIP DELAWARE COUNTY

September 2019 – June 2020

Adult Leadership Program - Class of 2020



Presenting

\$10,000

- 5 Attendees
- Opportunity to host one of the sessions
- Logo on shirt & printed materials
- Promotional material distributed to participants
- Verbal recognition at Annual Membership
- Presence on all web & social media
- Sponsor listing in all press releases
- Opportunity to co-present graduates at the Annual Membership Luncheon
 - 4 tickets to the luncheon (*not including program participants*)
 - Full page ad in program book at luncheon

Gold

\$6,500

- 3 attendees
- Logo on printed materials
- Promotional material distributed to participants
- Presence on all web & social media
- Sponsor listing in all press releases
- Verbal recognition at Annual Membership Luncheon graduation
 - 2 tickets to the luncheon (*not including program participants*)
 - 1/2 ad in program book at luncheon



LEADERSHIP DELAWARE COUNTY

September 2019 – June 2020

Adult Leadership Program - Class of 2020

Silver \$4,000

- 2 attendees
- Logo on printed materials
- Promotional material distributed to participants
- Presence on all web & social media
- Sponsor listing in all press releases
 - 2 tickets to the Annual Membership Luncheon (*not including program participants*)
 - ¼ page ad in program book at luncheon

Scholarship \$1,500

- Logo on web
- Introduction to participant funded
- Solo press release
- ¼ page ad in program book at Annual Membership Luncheon graduation

PROGRAM STATS

Leadership Delaware County

Business Leadership Academy of Delaware County runs from September to June. Through a series of nine interactive sessions led by top professionals in a variety of fields, participants develop their leadership skills while learning about their community and issues facing Delaware County. Graduates will be recognized in Harrisburg at a Delaware County legislative reception and at the Annual Membership Luncheon for Graduation.

Attendees: 25+



MARKETING & ADVERTISING

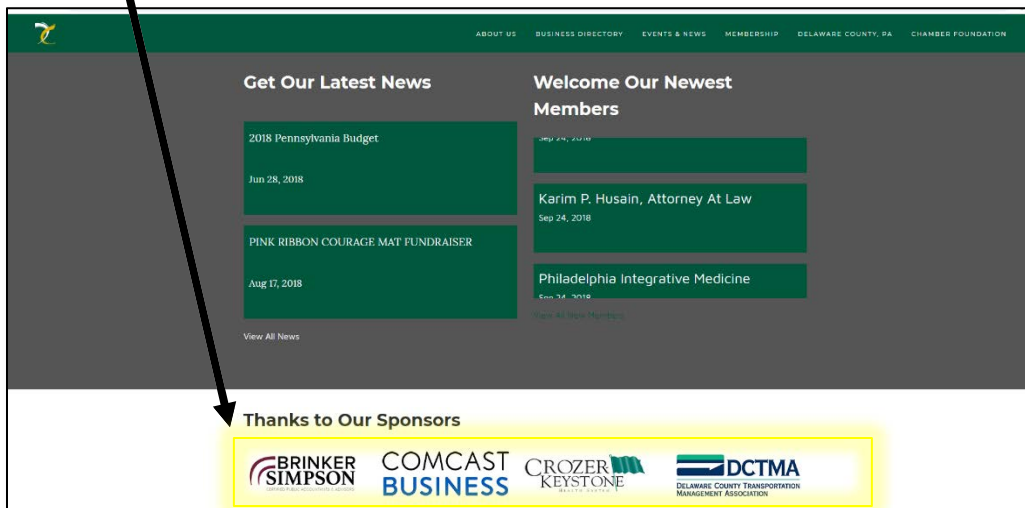
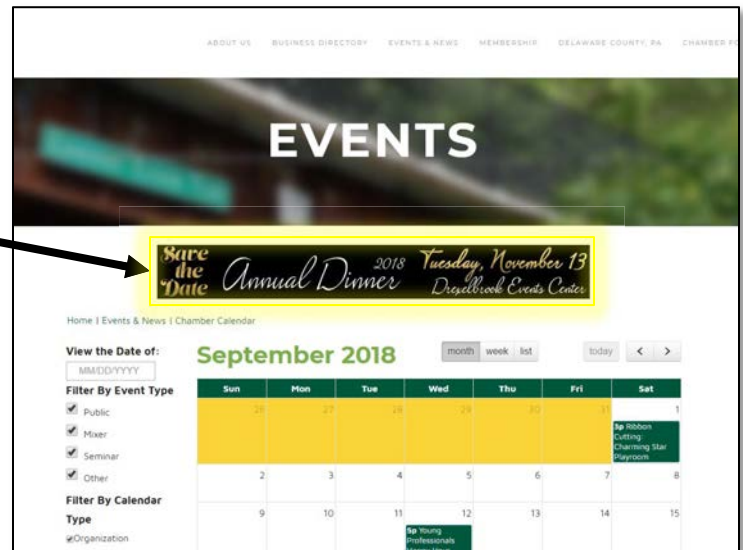
EMAIL BLASTS

- Monday Morning Memo - \$595**
 - Top banner for one month (4-5 blasts)
 - Month of your choice (pending availability)
 - 5,000 contacts – 20% open rate, 10% click through rate
 - *ONE SPONSOR PER MONTH*
- Member to Member - \$95**
 - Blast sent first Thursday of every month
 - Month of your choice (pending availability)
 - 5,000 contacts – 20% open rate, 10% click through rate
 - *8 banners available per month*
- Targeted - \$195**
 - Solo blast sent to targeted demographics of members
 - *2 blasts sent each month*



CHAMBER WEBSITE

- Banner - \$300/month**
 - Banner that runs at *delcochamber.org* on multiple pages including the home page and is mobile friendly
 - Maximum of 5 ads per month
 - Over 10,000 page views monthly
 - 4,000 users monthly
- Scrolling Sponsor Banner**
\$1,000 annual value included with sponsorship



OTHER VISIBILITY

- **Member Packets \$100**
 - Sponsor must provide 100 marketing pieces to Chamber to put into 100 Member Packets

Bundle & Save Advertising!

Elite Package 170k+ Impressions • value \$3,995 **\$2,250**

- 2 Months of Monday Morning Memo Sponsorship (*months of your choice*)
- 1 Member to Member Blast (*month of your choice*)
- 3 Targeted Blasts (*months of your choice*)
- 3 Months of Internal Banner (*months of your choice*)
- Member Packet Inclusion
- Home page Banner for the year (*included*)

Premier Package 160k+ Impressions • value \$3,095 **\$1,750**

- 1 Month of Monday Morning Memo Sponsorship (*month of your choice*)
- 3 Member to Member Blasts (*months of your choice*)
- 2 Targeted Blasts (*months of your choice*)
- 2 Months of Internal Banner (*months of your choice*)
- Member Packet Inclusion
- Home page Banner for the year (*included*)

Standard Package 140k+ Impressions • value \$2,410 **\$1,000**

- 1 Month of Monday Morning Memo Sponsorship (*month of your choice*)
- 1 Member to Member Blasts (*month of your choice*)
- 1 Targeted Blasts (*month of your choice*)
- 1 Months of Internal Banner (*months of your choice*)
- Member Packet Inclusion
- Home page Banner for the year (*included*)

Starter Package 125k+ Impressions • value \$1,820 **\$750**

- 1 Month of Monday Morning Memo Sponsorship (*month of your choice*)
- Member Packet Inclusion
- Home page Banner for the year (*included*)

Basic Package 100k+ Impressions • value \$1,510 **\$500**

- 2 Member to Member Blasts (*months of your choice*)
- 1 Targeted Blasts (*months of your choice*)
- Home page Banner for the year (*included*)

HOST A CHAMBER NETWORKING EVENT

Bring the networking to you by hosting an event at your place of business. Showcase your location to a specific audience and receive marketing and contact lists for your business leads. The Chamber promotes your venue and the event in all Member communications and handles registration for you.

Business After Hours

\$300

- 5 – 7 PM
- Host is responsible for light hors d'oeuvres, non-alcoholic beverages, beer & wine
- Company logo on event page with link back to site
- Company logo on all marketing materials
- Chamber handles all promotion and registrations



Coffee Connection

\$300

- 8 – 10 AM
- Host is responsible for coffee and continental breakfast
- Company logo on event page with link back to site
- Company logo on all marketing materials
- Chamber handles all promotion and registrations



Women in Business

\$500

- Noon – 1:30 PM
- Host is responsible for lunch buffet & beverages
- Company logo on event page with link back to site
- Company logo on all marketing materials
- Chamber handles all promotion and registrations



2019 SPONSORSHIP & ADVERTISING OPPORTUNITIES

Availability for other event opportunities are available upon discussion



Ribbon Cutting Celebration





Delaware County Chamber of Commerce

Driving Business Forward.