



**Delaware County  
Chamber of Commerce**  
*Driving Business Forward.*

# 2022 Sponsorship Opportunities



**THE DELAWARE COUNTY CHAMBER OF COMMERCE**  
1001 BALTIMORE PIKE, SUITE 9LL, SPRINGFIELD, PA 19064  
(610) 565-3677 | INFO@DELCOCHAMBER.ORG  
WWW.DELCOCHAMBER.ORG





*Thank you for considering sponsorship with the Delaware County Chamber of Commerce,*

*During the coronavirus pandemic, we were able to pivot our events to a virtual platform and offer sponsors more digital visibility, while keeping the investment a valuable one. In 2021, we have been able to bring back in-person events, but while still offering a virtual option as necessary.*

*On either platform, we promise to make sure your investment counts, and promise to continue connecting businesses, promoting our sponsors and being a resource as we've done for over the last 130 years. Although we've always been a valuable resource for business, particularly in this time of uncertainty, the Chamber's footprint has expanded tremendously throughout the area. Your sponsorship and marketing investment with the Chamber will now reach further and help us endure to support so many of Delaware County's businesses.*

*Enclosed are the marketing opportunities that will fit any budget and together, we can build a package catered to fit your needs. Don't miss the opportunity to partner with us at the Chamber to help your company gain exposure and build lasting relationships with key business leaders throughout Delaware County.*

Gratefully,



DELAWARE COUNTY CHAMBER PRESIDENT

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## **CHAMBER'S DIGITAL FOOTPRINT**



delcochamber.org - 6k+ visitors monthly



4,356 followers



3,257 followers



1,838 followers



1,796 followers



7,000+ email addresses

**OVER 1,200 MEMBER BUSINESSES IN THE DELAWARE VALLEY.**

# SMALL BUSINESS PACKAGE

Includes 3 Events:

Chamber Expo – TBD Small Business Week Spring 2022

Small Business Awards – April 7, 2022

Annual Membership Luncheon – June 15, 2022

**Save with package pricing!**

Cost to sponsor events individually:

Gold - \$2,500 **SAVE \$2,100**

Silver - \$1,500 **SAVE \$1,500**

Bronze - \$500

## GOLD

**\$5,400**

- 2 VIP Tickets & Table of 8 (10 tickets)
- Logo on Chamber event webpages – *links to sponsor site*
- Logo on event focused blasts
- Logo on print materials & program books
- Full page ad in program books\*
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases
- Availability to introduce an honoree\*\*
- 12'x12' Booth at Trade Show in prominent location\*\*

## SILVER

**\$3,000**

- Table of 8
- Logo on Chamber Event webpages – *links to sponsor site*
- Logo on event focused blasts
- Logo on print materials & program books
- 1/2 page ad in program books\*
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases
- 10'x10' Booth at Trade Show in prominent location\*\*



**Events will be recorded/livestreamed as necessary.**

**Note:** Logo display is ordered and sized based on sponsorship tier.

**Any member participating in a package gets a minimum of a ½ page ad in program book.**

\*Availability limited to the Small Business Awards and Annual Membership Luncheon

\*\*Availability is limited to 1 event only.



# SMALL BUSINESS PACKAGE

Includes 3 Events:

Chamber Expo – TBD Small Business Week Spring 2022

Small Business Awards – April 7, 2022

Annual Membership Luncheon – June 15, 2022

## BRONZE

**\$1,500**

- 4 tickets
- Logo on chamber event webpages – *links to sponsor site*
- Logo on event focused blasts
- Logo on print materials & program books
- 1/2 page ad in program books\*
- Logo displayed on presentations
- Verbal recognition during events
- 6'x 6' Booth at Trade Show in Prominent Location\*\*



***Events will be recorded/livestreamed as necessary.***

## MORE DETAILS

### Small Business Awards

**Attendees:** 250+

**Keynote:**

**Demographic:** Small Business Owners, Sponsors, Sole Proprietors, County & State Elected Officials

**Recognitions:**

- Small Business of the Year
- Small Business Person of the Year
- Small Family Business of the Year
- Entrepreneur of the Year

Check out last year's event at [www.delcochamber.org/smallbizawards](http://www.delcochamber.org/smallbizawards)

### Chamber Expo

**Exhibitors:** 50+, Business to Business-Driven Companies, Restaurants/Caterers, Retail and Sales

**Attendees:** Business owners & professionals looking to shop, network & learn.

### Annual Membership Luncheon

**Attendees:** 200 - 250

**Demographic:** Chamber Board Members, Chamber Foundation Supporters, Sponsors, County Council

**Recognitions:**

- Outgoing/Incoming Board Members
- Chamber Foundation Youth Awards
- Lifetime Achievement Award

*Attendance at events are also honoree driven and draw different crowds based on who is being recognized.*

# GOVERNMENT ADVOCACY PACKAGE

**Includes 4 Events:**

- State of the County
- State House Forum
- State Senate Forum
- Other Forum TBD

**GOLD**

**\$5,500**

- 2 VIP Tickets & Table of 8 (10 tickets)
- Logo on Chamber event webpages – *links to sponsor site*
- Logo on event focused blasts
- Logo on print materials & program books
- Full page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Post event photo with Elected Officials in attendance
- Inclusion in post press releases

**SILVER**

**\$3,500**

- Table of 8
- Logo on Chamber Event webpages – *links to sponsor site*
- Logo on event focused blasts
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases

**BRONZE**

**\$1,500**

- 4 tickets
- Logo on Chamber Event webpages – *links to sponsor site*
- Logo on event focused blasts
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases

## MORE DETAILS

**Government Affairs Events**

**Attendees:** 70-100

**Demographic:** Larger employers are trending for these events (Boeing, Monroe Energy, Mercy Health, SJU, etc.)

The Chamber hosts a variety of the events listed below, coordinating with the schedules of local elected officials.

- **State of the County**
- **State House Forum**
- **State Senate Forum**
- **Federal Forum**
- **Township Forum**

Learn more about legislation happening in Harrisburg that will affect business in Delaware County during these events and at the Government Affairs Committee meetings.



**Events will be recorded/livestreamed as necessary.**

**Note:** Logo display is ordered and sized based on sponsorship tier.

If any additional Government Affairs forums are added to the 2020 slate, as a package sponsor, you will also be included as a sponsor for those events at the same level agreed upon. All levels get a minimum of a 1/2 page ad in program.

# VETERANS & BUSINESS

Includes 3 Events:  
 Educational Event  
 Networking Event  
 Veterans & Business Dinner  
*Other events may be added.*



The purpose of this new Veterans & Business initiative is to strengthen the Delaware County network of veterans who have newly returned home and have re-entered the workforce. This group will provide an outlet that fosters camaraderie, shared experience and mentorship, as well as connect veteran employers who want to engage and support the Delaware County veteran community. Veterans have a skillset that can be applied across the board, whether in combat or on a sales team.

## GOLD

**\$4,000**

- Logo on Veteran Event webpages – *links to sponsor site*
- Logo on event focused blasts
- Opportunity to display marketing materials
- Opportunity to address guests at events
- Up to 8 attendees at each event
- Listed in press releases
- Full page ad – Veterans & Business Dinner program book

## SILVER

**\$2,000**

- Logo on Veteran Event webpages – *links to sponsor site*
- Logo on event focused blasts
- Opportunity to display marketing materials
- Up to 4 attendees at each event
- Listed in press releases
- Half page ad – Veterans & Business Dinner program book

## BRONZE

**\$1,000**

- Logo on Veteran Event webpages – *links to sponsor site*
- Logo on event focused blasts
- Up to 2 attendees at each event
- Listed in press releases
- Half page ad – Veterans & Business Dinner program book



***Events will be recorded/livestreamed as necessary.***

**Note:** *Logo display is ordered and sized based on sponsorship tier.*

# WOMEN POWER PACKAGE

Includes 3 Events:

WIL Power Luncheon – May 2022

ATHENA® Leadership Luncheon – Fall 2022

WIL Power Luncheon – December 2022

## GOLD

**\$4,500**

- 2 VIP Tickets & Table of 8 (10 tickets)
- Logo on Chamber event webpages – *links to sponsor site*
- Logo on event focused blasts
- Logo on print materials & program books
- Full page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases

## SILVER

**\$3,000**

- Table of 8
- Logo on Chamber Event webpages – *links to sponsor site*
- Logo on event focused blasts
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases

***Events will be recorded/livestreamed as necessary.***





# WOMEN POWER PACKAGE

## Includes 3 Events:

- WIL Power Luncheon – May 2022
- ATHENA® Leadership Luncheon – Fall 2022
- WIL Power Luncheon – December 2022

### BRONZE

**\$1,500**

- 4 tickets
- Logo on Chamber Event webpages – *links to sponsor site*
- Logo on event focused blasts
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases

### SUPPORTING

**\$750**

- 2 tickets
- Logo on Chamber Event webpages – *links to sponsor site*
- Logo on event focused blasts
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases

## MORE DETAILS

### Women in Leadership (WIL) Power Luncheons

*Panel based lunches with discussion around a theme/topic.*

**Attendees:** 100+

**Demographic:** Majority Women, Topic Specific Industries, Sponsors, Few Elected Officials.

### ATHENA® Leadership Luncheon

**Attendees:** 100-200

**Demographic:** Keynote Speaker, Majority Women, Sponsors, Few Elected Officials, Honoree Driven Audience

**Honorees:**

- Annual ATHENA® Recipient

Check out last year's event at [www.delcochamber.org/athena](http://www.delcochamber.org/athena)



**Events will be recorded/livestreamed as necessary.**

**Note:** Logo display is ordered and sized based on sponsorship tier.



# 2022 ANNUAL DINNER

Chamber's Largest Event of the Year!

November 2022



## PLATINUM SPONSOR

**\$6,000**

- 2 VIP Tickets & Table of 10 (12 tickets)
- Logo on Chamber event webpages – *links to sponsor website*
- Logo on event focused blasts
- Logo on print materials & program books
- Full page, color ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases

## GOLD SPONSOR

**\$4,500**

- Table of 10
- Logo on Chamber event webpages – *links to sponsor website*
- Logo on event focused blasts
- Logo on print materials & program books
- Full page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press release

# ANNUAL DINNER

Chamber's Largest Event of the Year!

## SILVER

**\$3,000**

- Table of 8
- Logo on Chamber Event webpages – *links to sponsor website*
- Logo on event focused blasts
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Verbal recognition during events
- Inclusion in post press releases

## BRONZE

**\$1,500**

- 4 tickets
- Logo on Chamber Event webpages – *links to sponsor website*
- Logo on event focused blasts
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Recognition during events
- Inclusion in post press releases

## SUPPORTING

**\$500**

- 2 tickets
- Logo on Chamber Event webpages – *links to sponsor website*
- Logo on event focused blasts
- Logo on print materials & program books
- 1/2 page ad in program books
- Logo displayed on presentations
- Recognition during events
- Inclusion in post press releases

**Events will be recorded/livestreamed as necessary.**

*Note: Logo display is ordered and sized based on sponsorship tier.*

## MORE DETAILS

### Annual Dinner

**Demographic:** Keynote Speaker, Board Members, Sponsors, Most Local Elected Officials, Larger Companies, Higher-Level Executives, Honoree Driven Audience, etc.

**Honorees:**

- Company of the Year
- Citizen of the Year
- Nonprofit of the Year
- Young Professional of the Year
- Community Impact Award
- Economic Development Award

Check out last year's event at [www.delcochamber.org/annual-dinner](http://www.delcochamber.org/annual-dinner)





## The Foundation of the Delaware County Chamber of Commerce

Advancing Business Leadership and Education

SUPPORT ALL THE FOUNDATION'S PROGRAMS IN ONE, EASY SPONSORSHIP!

The Foundation of the Delaware County Chamber of Commerce (FDCCC) is a 501(c)(3) non-profit organization whose mission is to "Advance business, leadership and education", while recognizing that youth are the leaders of tomorrow.

### FOUNDATION PROGRAMS

#### Youth Leadership Academy (YLA) • Spring 2022

The Youth Leadership Academy (YLA) for Delaware County resident, high school sophomores, provides an outstanding opportunity for students to meet and work with local business, government, community and media leaders. Leadership skills develop through experiences and interactions with real-life professionals who can share their stories and teach young people what they've learned in their careers. In order to make this opportunity free of charge to local students, we ask that Businesses in Delaware County donate to help defray costs. Help us provide Delaware County young people with an opportunity to interact with County leaders in business, government, nonprofits and the media.



YOUTH LEADERSHIP ACADEMY  
delaware county 2019

**Attendees: 30 - 10<sup>th</sup> Grade Students**

#### Virtual Career Awareness Fair & In-School Presentations • Fall 2022

The Career Awareness is a two-fold opportunity. The Career Awareness Fair allows businesses to setup a booth for Delaware County high school students to come learn about different careers. Students can question and educate themselves on potential fields of interest. Top industries of interest are offered the opportunity do an auditorium presentation in shifts during the fair. Lunch is provided. The second piece is some business people of different fields are invited to present to middle school students at their school.

**Attendees: 200+ High School Students @ Fair & Middle School in-class visits**

#### Leadership Delaware County • September 2022 – June 2023

Leadership Delaware County runs from September to June. Through a series of nine interactive sessions led by top professionals in a variety of fields, participants develop their leadership skills while learning about their community and issues facing Delaware County. Graduates will be recognized in Harrisburg at a Delaware County legislative reception and have a graduation event that employers are invited to attend.

**Participants: 30+ Adults**



#### Magnifying Manufacturing

The world of Manufacturing in Delaware County is evolving quickly. As decades pass, technology continues to make advancements and highly skilled workers are becoming scarce. A bulk of the professionals in the manufacturing field in Delaware County are approaching the age of retirement. As a result of this aging workforce manufacturing occupations are being placed on the High Priority Occupation List. Nearly 3.5 million manufacturing jobs will likely be needed, and due to the skills gap, 2 million of those jobs are expected to go unfilled. This program offers tours and insights to local manufactures to High School students.

**Attendees: Groups of middle/high school students of up to 50 per tour**





### **GOLD**

**\$5,000**

- Verbal recognition at all events
- Presence on all Foundation web pages, email blasts & social media
- Sponsor listing in all press releases
- Logo on Youth Leadership Academy (YLA) shirt & printed materials
- Opportunity to be a panelist at YLA
- 4 Seats at YLA Graduation
- Employer table at Career Awareness Fair
- Logo on Career Awareness program book
- Opportunity to present at Middle School In-Class presentations
- Logo on Leadership Delaware County (LDC) materials
- Opportunity to be a panelist for 1 session in LDC
- 4 Seats to LDC Graduation

### **SILVER**

**\$3,000**

- Verbal recognition at all events
- Presence on all Foundation web pages, email blasts & social media
- Sponsor listing in all press releases
- Logo on Youth Leadership Academy (YLA) shirt & printed materials
- 2 Seats at YLA Graduation
- Employer table at Career Awareness Fair
- Logo on Career Awareness program book
- Logo on Leadership Delaware County (LDC) materials
- Opportunity to be a panelist for 1 session in LDC
- 2 Seats to LDC Graduation

### **BRONZE**

**\$1,500**

- Verbal recognition at all events
- Presence on all Foundation web pages, email blasts & social media
- Sponsor listing in all press releases
- Logo on Youth Leadership Academy (YLA) shirt & printed materials
- Employer table at Career Awareness Fair
- Logo on Career Awareness program book
- Logo on Leadership Delaware County (LDC) materials
- 2 Seats to LDC Graduation

### **SPONSOR A STUDENT**

**\$500**

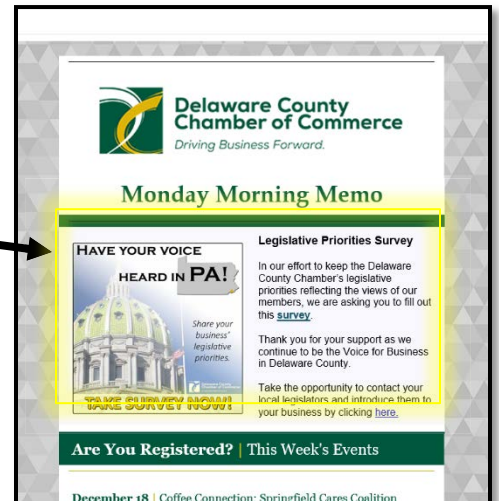
- Logo on shirt (YLA) & printed materials
- Presence on all web & social media
- Sponsor listing in all press releases

*Note: Logo display is ordered and sized based on sponsorship tier.*

# MARKETING & ADVERTISING

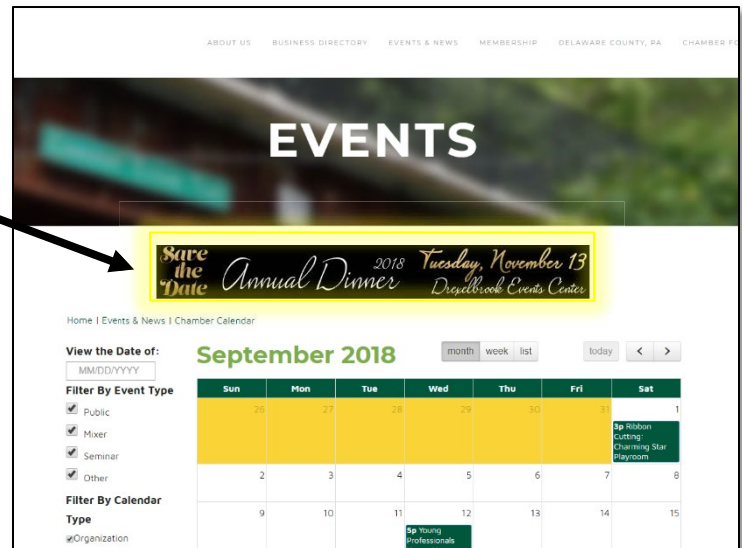
## EMAIL BLASTS

- **MONDAY MORNING MEMO - \$595**
  - Top banner for one month (4-5 blasts)
  - Month of your choice (pending availability)
  - 5,000+ contacts – 20% open rate, 10% click through rate
  - *ONE SPONSOR PER MONTH*
  
- **MEMBER TO MEMBER**
  - TOP PLACEMENT - \$195**
  - REGULAR INSERTION - \$95**
    - Blast sent first Thursday of every month
    - Month of your choice (pending availability)
    - 5,000+ contacts – 20% open rate, 10% click through rate
    - *8 banners available per month*
  
- **TARGETED - \$195**
  - Solo blast sent to targeted demographics of members
  - *2 blasts sent each month*



## CHAMBER WEBSITE

- **BANNER - \$300/MONTH**
  - Banner ad that runs on [www.delcochamber.org](http://www.delcochamber.org) and [www.bringingbackdelco.com](http://www.bringingbackdelco.com) on multiple pages including the home page, calendar of events, coronavirus page and is mobile friendly
  - Maximum of 5 ads per month
  - 6,000+ users monthly



**OTHER VISIBILITY**

- **MEMBER PACKETS \$100**
  - Sponsor must provide 100 marketing pieces to Chamber to put into 100 Member Packets

## Bundle & Save Advertising!

**ELITE PACKAGE** 170K+ IMPRESSIONS • VALUE \$3,995 **\$2,250**

- 2 Months of Monday Morning Memo Sponsorship (*months of your choice*)
- 1 Member to Member Blast (*month of your choice*)
- 3 Targeted Blasts (*months of your choice*)
- 3 Months of Internal Banner (*months of your choice*)
- Member Packet Inclusion
- Home page Banner for the year (*included*)

**PREMIER PACKAGE** 160K+ IMPRESSIONS • VALUE \$3,095 **\$1,750**

- 1 Month of Monday Morning Memo Sponsorship (*month of your choice*)
- 3 Member to Member Blasts (*months of your choice*)
- 2 Targeted Blasts (*months of your choice*)
- 2 Months of Internal Banner (*months of your choice*)
- Member Packet Inclusion
- Home page Banner for the year (*included*)

**STANDARD PACKAGE** 140K+ IMPRESSIONS • VALUE \$2,410 **\$1,000**

- 1 Month of Monday Morning Memo Sponsorship (*month of your choice*)
- 1 Member to Member Blasts (*month of your choice*)
- 1 Targeted Blasts (*month of your choice*)
- 1 Months of Internal Banner (*months of your choice*)
- Member Packet Inclusion
- Home page Banner for the year (*included*)

**STARTER PACKAGE** 125K+ IMPRESSIONS • VALUE \$1,820 **\$750**

- 1 Month of Monday Morning Memo Sponsorship (*month of your choice*)
- Member Packet Inclusion
- Home page Banner for the year (*included*)

**BASIC PACKAGE** 100K+ IMPRESSIONS • VALUE \$1,510 **\$500**

- 2 Member to Member Blasts (*months of your choice*)
- 1 Targeted Blasts (*months of your choice*)
- Home page Banner for the year (*included*)



## HOST A CHAMBER NETWORKING EVENT

Bring the networking to you by hosting an event at your place of business. Showcase your location to a specific audience and receive marketing and contact lists for your business leads. The Chamber promotes your venue and the event in all Member communications and handles registration for you.

### BUSINESS AFTER HOURS

**\$300**

- 5 – 7 PM
- Host is responsible for light hors d'oeuvres, non-alcoholic beverages, beer & wine
- Company logo on event page with link back to site
- Company logo on all marketing materials
- Chamber handles all promotion and registrations



### COFFEE CONNECTION

**\$300**

- 8 – 10 AM
- Host is responsible for coffee and continental breakfast
- Company logo on event page with link back to site
- Company logo on all marketing materials
- Chamber handles all promotion and registrations



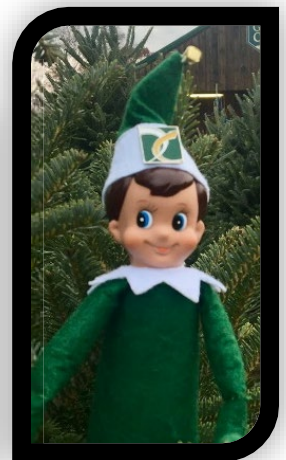
### WOMEN IN BUSINESS

**\$500**

- Noon – 1:30 PM
- Host is responsible for lunch buffet & beverages
- Company logo on event page with link back to site
- Company logo on all marketing materials
- Chamber handles all promotion and registrations



*OTHER EVENT OPPORTUNITIES ARE AVAILABLE UPON DISCUSSION*





# **Delaware County Chamber of Commerce**

*Driving Business Forward.*