

# Stand Out in the crowd!



Get more likes, leads & visibility with [delcochamber.org](http://delcochamber.org)

## Website Advertising

### **Banner Ads**

Create an ad to run on all internal website pages, that links to your listing or website.

**\$2,990/year**

### **Homepage Logo (static)**

Put your logo on the scrolling banner at the bottom of the Chamber Homepage, linked to your directory listing or website.

**\$1,000/year**

### **Enhance Your Directory Listing (online)**

Want more than just your basic contact information listed? You can enhance this listing for top positioning in your category and to include additional information on products and services, such as, logos, pictures, videos and additional keywords.

**\$225/year**

## Email Blast Advertising

### **Monday Morning Memo**

Sponsor the popular Monday Morning Memo for a month and reach over 4,500 business contacts. Sponsor receives top banner and one additional ad within the body of the email - all click thru to your website.

**\$595/month**

### **Member to Member Blast (M2M)**

**\$195 top placement** (1 available/month)  
**\$95/regular ad**

Reach over 4,500 email contacts to build brand awareness focusing on member events, coupons, and advertisements. This eBlast campaign has an above average open rate and is sent on the first Wednesday (holiday depending) of every month.

**For more information or to sign up today,  
contact Jessica Hoffman at  
[jessicah@delcochamber.org](mailto:jessicah@delcochamber.org)**



**Delaware County  
Chamber of Commerce**  
*Driving Business Forward.*

# Ad Specifications

## Homepage Logo

94 pixels in height  
jpeg, gif or png



## Website Banner Ad

300x250 pixel  
jpeg, gif, png

Thanks to these fine sponsors:



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## Monday Morning Memo

top banner placement  
728 x 90 pixel  
150 word max  
ad 728 x 300 pixels  
logo - jpeg, gif or png



## M2M Email Blast

content with ad/video/logo  
150 word max  
ad 728 x 300 pixels  
logo - jpeg, gif or png

Submit ads to Jessica Hoffman at  
[jessicah@delcochamber.org](mailto:jessicah@delcochamber.org)