

Showcase Your Business in the "Financially Focused" Edition – First Issue of 2016



Dear Chamber Member,

We are very pleased to start the New Year with our first **Delaware County Regional News** Edition. The first issue is "**Financially Focused**" and we invite you to be a part of it!

Delaware County Regional News helps promote our area and our members within our region. The magazine features relevant content about our business community, and highlights activities that make our region a great place to live and work. When you advertise you are making a good decision for your business.

Reply now to reserve your ad space. Contact Bob Dahlhausen, Sales Manager, as indicated to receive more information.

We are looking forward to another successful year in 2016!

Sincerely,

Trish McFarland, President
 Delaware County Chamber of Commerce

CONTACT Bob Dahlhausen
610-644-0202
BobD@delcochamber.org
 or fax the form at right to
Fax 800-599-6420

**Published
 In Print & Online**

5,000 copies of each edition are distributed to our members, business owners and professionals in our Chamber marketplace. Additionally, it is online reaching even more decision-makers.

**Build Revenue, Image &
 Brand for Your Business**

Your ad makes a strong statement that your business is an important part of our local business community.

PREFERRED ADVERTISING SPACES AVAILABLE NOW

Reservations taken on a first-reply basis. Payment plans available for ALL budgets.

YES! I am interested in this outstanding advertising opportunity!

Contact _____

Company _____

Telephone _____ Fax _____

Email _____

DelawareCounty

OFFICIAL MAGAZINE OF THE DELAWARE COUNTY CHAMBER OF COMMERCE

REGIONAL NEWS

Advertising Rates

All ads are full color; b&w ads accepted
ADVERTISING RATES PER INSERTION

EDITORIAL	1 issue	2 issues	3 issues	4 issues
Full Page	\$1895	\$1705	\$1610	\$1520
1/2 Page	\$1495	\$1345	\$1270	\$1195
1/4 Page	\$995	\$895	\$845	\$795
1/8 Page	\$495	\$445	\$420	\$395

COVERS	1 issue	2 issues	3 issues	4 issues
Back Cover	\$2495	\$2245	\$2120	\$1995
Inside Front / Back	\$1995	\$1795	\$1695	\$1595

Due Dates

AD SUBMISSION	1ST QTR.	2ND QTR.	3RD QTR.	4TH QTR.
Space Reservations	2/12	5/13	8/12	11/04
Materials Due	2/19	5/20	8/19	11/11

2016 Quarterly Features

- 1st Quarter – “Financially Focused”
- 2nd Quarter – Travel & Tourism
- 3rd Quarter – Economic Development
- 4th Quarter – Healthcare

PAYMENT PLANS

- Plan 1: Net 30 days after invoice
- Plan 2: 50% deposit, balance on signed ad proof

CHECKS PAYABLE TO

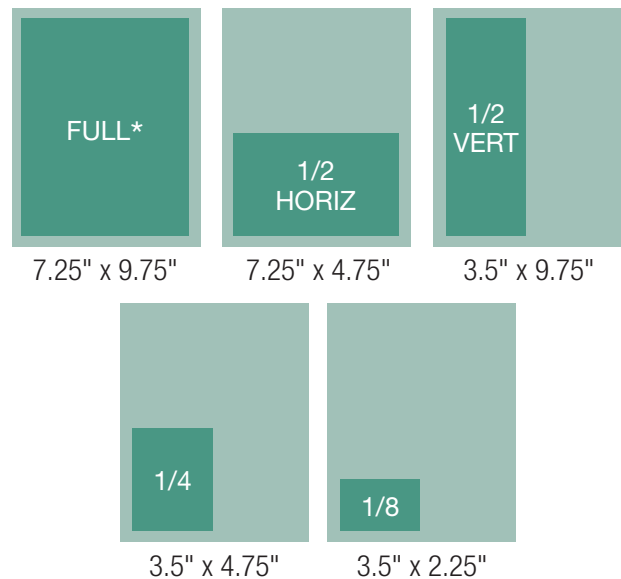
Delaware County Regional News

MAIL PAYMENT TO

Delaware County Regional News
 c/o Atlantic Communications Group, Inc.
 18 East Mill Road, Flourtown, PA 19031
 Attn: H.M. Wilbur



WE ACCEPT VISA MASTERCARD, AMERICAN EXPRESS & DISCOVER



Display Advertising Sizes = Width x Height

Book Trim:
 8.25"w x 10.75"h

*Full Page Ads May Bleed:
 Bleed: 8.75"w x 11.25"h / Live Area: 7.25"w x 9.75"h

Ad Submittal: See Ad Specifications Sheet

Atlantic will provide design assistance for any display ad (for use in this publication), if requested, at no additional charge.

Contact

BOB DAHLHAUSEN, SALES MANAGER

610-644-0202 Fax: 800-599-6420

Email: bob.dahlhausen@atlantic4us.com



Delaware County Chamber of Commerce
 Driving Business Forward.



DISPLAY ADVERTISING SIZES			BOOK TRIM SIZE: 8.25" X 10.75"			
Ad Size	Width	Height	Full Page	1/2 Page horizontal	1/2 Page vertical	1/4 Page vertical
Full Page live area	7.25"	9.75"				
bleed size	8.75"	11.25"				
1/2 Page vertical horizontal	3.5"	9.75"		7.25"		4.75"
1/4 Page vertical horizontal	3.5"	4.75"		7.25"	2.25"	1/8 Page
1/8 Page horizontal	3.5"	2.25"		1/2 Page horizontal	1/8 Page	
Book Trim Size	8.25"	10.75"				

SUBMITTING YOUR AD AND/OR AD MATERIALS	IF ATLANTIC IS PRODUCING YOUR AD
<p>(1) FILE FORMATS</p> <p>Atlantic Communications Group, Inc.'s design dept. is Mac-based.</p> <p>We Accept: Adobe Acrobat (pdf): <i>print optimized, fonts embedded, no image compression. Follow File Specifications below when preparing originating art.</i> Tif, eps or uncompressed jpg: <i>minimum 300 dpi at 100% size</i> Quark XPress: <i>include mac fonts and images.</i> Photoshop: <i>render fonts, save as tif or eps.</i> Illustrator: <i>convert fonts to outlines, save as eps.</i> MS Word: <i>we may need to re-create Word ads—we also suggest that you send graphics/photos used in MS Word separately, following the guidelines under Images, below.</i></p> <p>(2) FILE SPECIFICATIONS</p> <p>Fonts: Use the actual bold or italic mac font. Do not apply bold or italic attributes as these may not print correctly. Convert fonts used in drawing programs to paths or outlines.</p> <p>Color: Convert all colors to cmyk.</p> <p>Images: Supply images as close to actual reproduction size as possible, with no more than a margin of 10% plus or minus. Grayscale and halftones: <i>300 dpi, tif, eps or uncompressed jpg.</i> Color: <i>cmyk 300 dpi, tif, eps or uncompressed jpg.</i> Line art: <i>bitmapped, 1200 dpi tif, eps or uncompressed jpg.</i></p>	<p>(1) PROVIDE LAYOUT GUIDELINE – an indication of how you want your ad to look.</p> <p>(2) PROVIDE TEXT – wording, telephone number, etc.</p> <p>(3) PROVIDE IMAGES AND LOGO</p> <p>We Accept: Tif, eps, or uncompressed jpg, minimum 300 dpi at 100% size. Original photographs. High quality printed material <u>with no grey tones or color.</u></p> <p>We CANNOT Accept: Printed material that contains grey tones or color. Low-resolution images from the web.</p> <p>AD PROOF & USAGE: Atlantic will create a finished ad from your information for use in this publication, and will provide a proof to the name on our insertion order prior to printing. If you are interested in purchasing the ad for other uses, please contact us at 800-832-3747 x 110 for a price list. <i>All discretionary changes to any ad will be billed to the advertiser.</i></p>
RETURNS	SUBMITTING AD MATERIALS
<p>Materials mailed to us will not be returned unless requested. Returns are handled after publication unless immediate return is arranged. Atlantic does not accept responsibility for loss or damage to materials.</p>	<p>Files that are under 10MB may be sent via email to: DelawareCountyMagazine@atlantic4us.com</p> <p>For instructions on sending larger digital files, please contact us at 800-832-3747 x110.</p> <p>(1) State in your email what company the ad is for.</p> <p>(2) If you do not receive a reply-email confirmation from us within a day or two of emailing your file, WE DID NOT RECEIVE YOUR AD, even if your email shows that it went through. If that happens, please call us at the number below.</p>
QUESTIONS	
Email your questions to the email address above, or call us at 800-832-3747 x110 (Fax: 800-599-6420)	

